



**AGRO-PROCESSING & COMMODITY
CLUSTERS WORKSHOP 2026**

16 -17 APRIL 2026

Organic Seeds & Seed Systems in Botswana

Crosscorn Strategic Perspective |
Sustainability | Value Chain
Development

About Crosscorn

- Only private company producing seeds locally using local farmers
- Driving import substitution and reducing reliance on seed imports
- Strengthening Botswana's agricultural value chain
- Committed to farmer empowerment and national food security

Agri-Culture: Foundation of Agriculture

- Agri = Land | Culture = Way of life
- Reflects Botswana's pre-diamond economy rooted in farming and livestock
- Promotes harmony between people, land, and sustainability
- Organic seeds restore this balance in modern agriculture

Organic Seeds

- Produced without synthetic chemicals or GMOs
- Certified and traceable production systems
- Supports environmental sustainability
- Targets premium and health-conscious markets

Seed Systems Comparison

- OPVs: Reusable, adaptable, cost-effective
- Hybrids: High yield, uniform, input intensive
- Organic: Production method applicable to both
- Strategic mix is key for resilience and productivity

Seed Value Chain

- Research → Seed Production → Processing → Packaging
- Distribution → Farmer Production → Market
- Crosscorn integrates local farmers into production
- Enhances value addition and job creation

FAO 4 Betters Alignment

- Better Production – Efficient and sustainable systems
- Better Nutrition – Safe, nutritious food
- Better Environment – Reduced chemical footprint
- Better Life – Improved livelihoods

SDG Alignment

- SDG 2: Zero Hunger - ending hunger, achieving food security, improving nutrition and promoting sustainable agriculture
- SDG 8: Economic Growth - focuses on promoting quality jobs, promoting entrepreneurship & fostering economic growth
- SDG 12: Responsible Production - production patterns to reduce environmental footprint of human activities while promoting economic & social wellbeing
- SDG 13: Climate Action - urgent action to climate change and it's impact

Collaborations

- BUAN Enterprises – Trials and demonstrations
- Afgri / John Deere – Mechanisation support
- NARDI – Seed production and marketing
- Strengthening national seed systems through partnerships

Conclusion

Organic seeds and integrated seed systems provide a pathway for Botswana to achieve food security, sustainability, and economic growth.

Crosscorn remains committed to driving this transformation.